

## Message Text

UNCLASSIFIED

PAGE 01 BERN 03354 131805Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----001348 141456Z /44

R 130710Z JUL 78  
FM AMEMBASSY BERN  
TO USDOC WASHDC  
INFO AMEMBASSY BONN  
AMEMBASSY BRUSSELS  
AMEMBASSY VIENNA  
AMCONSUL BREMEN  
AMCONSUL DUSSELDORF  
AMCONSUL FRANKFURT  
AMCONSUL HAMBURG  
AMCONSUL STUTTGART  
AMCONSUL MUNICH  
AMCONSUL AMSTERDAM  
AMEMBASSY THE HAGUE  
AMEMBASSY ROME  
AMCONSUL MILAN  
AMEMBASSY MADRID  
AMCONSUL BARCELONA  
AMEMBASSY PARIS  
AMCONSUL NICE  
AMCONSUL LYON  
AMCONSUL STRASBOURG  
SECSTATE WASHDC 6564  
AMCONSUL ZURICH POUCH

UNCLAS BERN 3354

EO 11652: N/A  
TAGS: BEXP, SZ  
SUBJ: FOREIGN BUYER PROGRAM: STUDY TRIPS IN  
ELECTRONICS WESCON/MICRO 78, SEPTEMBER 9-24, 1978  
REF: BERN 1251  
1. AMERICAN EXPRESS, SPITALGASSE 33, 3001 BERN, TEL:  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BERN 03354 131805Z

031/22 94 01, REPORTS IT HAS SPACE AVAILABLE ON TWO  
GROUP TRIPS ORGANIZED BY EMBASSY TO WESTERN ELECTRONICS  
CONFERENCE AND EXPOSITION, WESCON, LOS ANGELES.  
VERSION A, WESCON 78, IS TRIP TO WESCON ONLY. VERSION  
B, MICRO 78, INCLUDES VISIT TO WESCON PLUS EXTENSIVE  
ITINERARY OF PLANT TOURS, TECHNICAL BRIEFINGS AND PRO-  
DUCT DEMONSTRATIONS FOR ELECTRONIC ENGINEERS, PROJECT

MANAGERS, AND APPLICATION ENGINEERS USING MICROPROCESSORS, SOLID-STATE MEMORY DEVICES AND LSI COMPONENTRY. OUTBOUND TRANSATLANTIC FLIGHT WILL LEAVE FROM FRANKFURT, 9/9; INBOUND ARRIVE 9/24 IN ZURICH.

2. WESCON AND MICRO 78 TRIPS ARE UNIQUE OPPORTUNITY FOR ELECTRONIC ENGINEERS TO BE INTRODUCED TO US PRESTIGIOUS SEMICONDUCTOR COMPANIES SUCH AS ROCKWELL, INTEL, MOTOROLA, TEXAS INSTRUMENTS, AND OBTAIN FIRST-HAND OVERVIEW OF US MICROCOMPUTER INDUSTRY AND TYPICAL APPLICATIONS.

3. ACTION REQUESTED: FOR INFO POSTS: COPIES OF WESCON/MICRO 78 TRIP PROGRAMS BEING POUCHED TO YOU FOR ANY ACTION DEEMED APPROPRIATE. PARTICIPANTS FROM YOUR DISTRICTS MOST WELCOME. USDOC FB STAFF: VISIT AT WESCON AND COMPANIES ALREADY ARRANGED. NO NEED FOR ASSISTANCE ANTICIPATED. CROWLEY

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 jul 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BERN03354  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780289-0353  
**Format:** TEL  
**From:** BERN  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780766/aaaacdmp.tel  
**Line Count:** 79  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 58c37e76-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 BERN 1251  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2026895  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FOREIGN BUYER PROGRAM: STUDY TRIPS IN ELECTRONICS WESCON/MICRO 78, SEPTEMBER 9-24, 1978  
**TAGS:** BEXP, SZ  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/58c37e76-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014